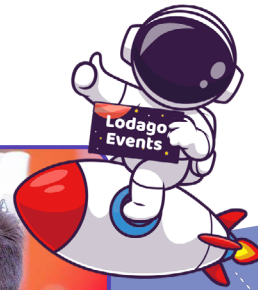


# Lodago Events

## The all-in-one tradeshow management platform

Meetings, registration, staffing and insights.



**lodago**

Trusted by NASDAQ  
& Fortune 500.

# You deserve a comprehensive platform that empowers you to:

- Navigate the chaos of event planning with clarity,
- Build a record of accomplishments,
- Unlock the full potential of your events.

## Do these obstacles sound familiar?

- Managing events with spreadsheets or outdated tools.
- No real-time visibility or centralized system.
- No integration with Gmail, Outlook, or CRMs.
- Challenges handling last-minute changes.
- Difficulty measuring ROI.



# A single platform for all your events worldwide

## All event types & sizes

- Trade shows
- Booth tours
- Side events
- Reception
- Third parties events
- Proprietary events
- Executive events
- Matchmaking events
- Sales Conferences
- Hybrid events

## Event hub

- Meetings
- Registration
- Staff scheduling

## All meeting locations

- Off-site meetings locations
- Private meeting rooms
- Open tables at your booth
- Demo station
- Exclusive venue



## Integration with...



...and more.

# Everything you need to manage exceptional events

## Event coordination made easy

- **Centralized Event Management:** Manage meetings, participants, spaces, registrations, and staffing in real time.
- **Calendar & CRM Sync:** Auto-update calendars, sync event data, and track with campaign IDs.
- **Staff allocation:** Assign team members to booths, demo stations, and meeting spaces.

## Meeting optimization

- **Real-time management:** Quickly create meetings and check in attendees.
- **Higher show rate:** Prequalify meetings, send reminders, and let guests reschedule on their own.

## Side event & registration management

- **Tailored Experiences:** Plan receptions, dinners, and trade show lunches.
- **Registration:** Manage RSVPs, waitlists, and auto-add events to calendars.

## Smart scheduling tools

- **Flexible Booking:** Share live availability via email, website, social media, or QR codes.
- **Automated Scheduling:** Sync with Outlook & Google to manage invites, updates and rescheduling.

## Actionable insights

- **Data-Driven ROI:** Track performance and refine strategies with analytics.
- **Metrics:** Monitor attendance, engagement, and meeting results in real-time.

## Scalable and secure

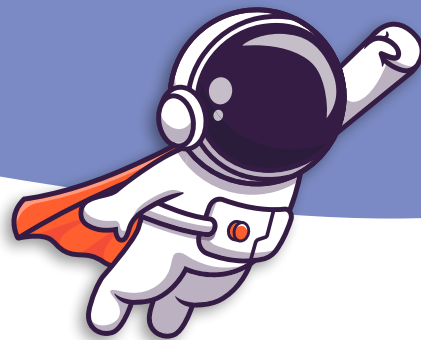
- **Unlimited Events & Users:** No fixed costs per user or event.
- **Privacy & Security:** SOC 2 & ISO 27001 certified, GDPR compliant, with secure AWS hosting.

## Our commitment

We collaboratively support your journey by listening to your challenges, offering a flexible solution tailored to meet your needs, and providing lifetime customer support.


## Let's start our adventure together


1. Book a call to review your event needs
2. Get tailored onboarding and lifetime support
3. Measure, prove and boost your ROI with Lodago





**Empower your  
event success.**


# Your trusted partner


 Platform developed with event managers

 Trusted by Fortune 500 & NASDAQ

 Team with +25 years of event industry expertise

 SOC 2 & ISO 27001 certified, GDPR compliant

 +10 years of IT consulting for European Institutions and Enterprises

 5 sales & marketing platforms developed

## Schedule our next call

**Book a call**

[www.lodagomeeting.com](http://www.lodagomeeting.com)

Clickable button

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