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events

Trusted by **Fortune 500**
and **NASDAQ companies**

AICPA
SOC
aicpa.org/soc4so
SOC for Service Organizations | Service Organizations

British
Assessment
Bureau

UKAS
MANAGEMENT
SYSTEMS
8289

ISO 27001
INFORMATION SECURITY
MANAGEMENT

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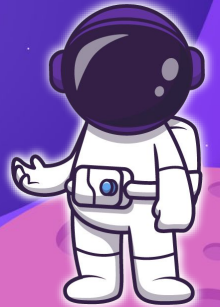
Unlock the secret to B2B events success, crushing meeting objectives and boosting ROI!

Maximize your B2B in-person events with our customized meeting management platform built in collaboration with top global event directors from recognized brands to address all your challenges.

Lodago

Lodago Events is what you have been looking for!

- Efficiently manage your events with a flexible automated platform

- Make data driven decisions on the spot with real-time analytics

- Book meetings from anywhere (emails, social media, websites, and more)

- Adapt to your attendees' language and time with AI personalization

- Set clear meeting objectives through comprehensive prequalification

- Give your in-person event an attendance boost

- Turn post-event reconciliation into a breeze

- Synchronize Lodago seamlessly with any tools
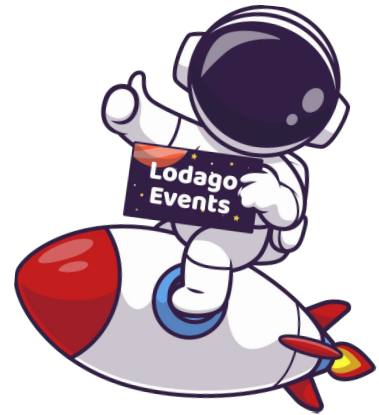
And so much more is waiting for you!

Efficiently manage your events with a flexible automated platform

- Access a fully automated self-service platform tailored to your B2B event needs.

- Centralize all event-related information in one view such as location, meeting rooms, attendees' calendar, meetings, KPIs and much more.

- Remove manual tasks and reduce back-and-forth communication.

Make data driven decisions on the spot with real-time analytics*

- Leverage real-time meeting and attendance analytics.

- Stay informed about all your meetings, so you never miss a beat.

- Make room for more meetings, with better insights.

*Dive deep into performance, monitor like a pro, and adapt on the fly. It's like having a crystal ball for success!

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Book meetings from anywhere
(emails, social media, websites, and beyond)

- Share your calendar everywhere to generate more meetings and boost your ROI.

- Let your prospects and customers book meetings effortlessly: they book meetings in just one click.

- Generate meetings during your in-person events using QR codes to instantly meet them at the show.

Adapt to your attendees' language and time with AI personalization

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- No more language or time zone barriers holding you back.*

  Our tool's got your back, automatically showing the right time zone and offering more than 40 languages for your calendar. 🌍

- Need to prequalify meetings? Forms are automatically translated in any language.

*Having a global footprint is easier than ever, AI personalisation in +40 language increases the chances of getting the meeting.

Set clear meeting objectives
through comprehensive prequalification

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- Looking for an easier way to know your attendee better?

- Prequalify meetings based on meeting types—send out different forms whether it's a prospect, customer or vendors to make you fully prepared for the meetings.

- With AI personalisation, the forms are always displayed in the attendees language.
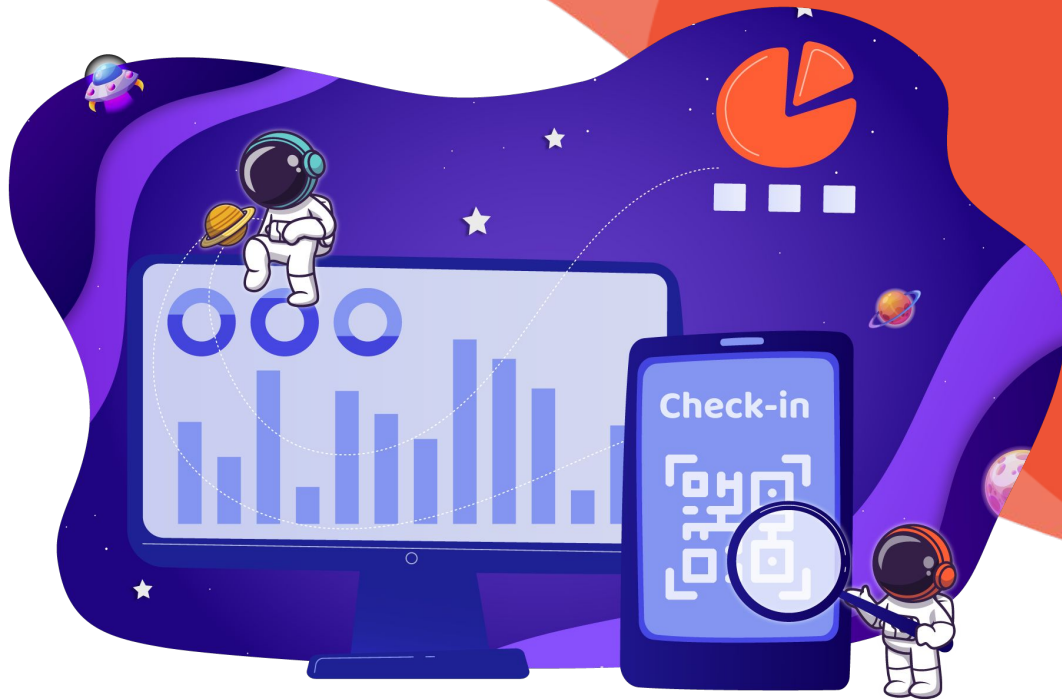
Give your in-person event an attendance boost

- Simplify rescheduling for external attendees, without unnecessary back-forth with your team.

- Provide meeting reminders to both internal and external attendees.

- Implement time-breaks before and after meetings to ensure punctuality and avoid overlaps.

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Turn post-event reconciliation into a breeze

- Enable your internal attendees to securely check-in to meetings via their smartphones. Say goodbye to extra follow-ups after event to confirm attendance!

- Access detailed post-event reports, that aid also in planning your next shows.

- Keep your CRM up-to-date through real-time synchronization of all event and meeting data.

Check-in

Synchronize Lodago
seamlessly with any tools

Lodago works seamlessly with all your calendars, CRMs, inboxes, software, and live chat applications. No need to code or develop anything. How cool is that? 😎

And so much more is waiting for you!

Lodago

Empower all your regional and large events with our usage-based pricing

- Unlimited number of users and events: You only pay based on the number of booked meetings that are attended. No fixed fees per event.

- Buy meeting credits only when necessary to manage your cash flow effectively.

- You can use Lodago for all your events across the world.

Partner with Lodago for event success:
Trusted by Fortune 500 and NASDAQ leaders

🚀 Fortune 500 and NASDAQ leaders rely on Lodago for making their events a smashing success. Join them to turbocharge your growth, expand your business reach, and secure plenty of meetings.

For years, we've pioneered appointment scheduling through cutting-edge technologies. Our journey began with Lodago Scheduling—a specialized scheduling solution for seamless daily operations and virtual meetings.

Along the way, insights from experienced event managers birthed Lodago Events. Tailored exclusively for in-person events, it's an all-around platform designed to meet the precise demands of skilled event planners.

We're paving the way for your unparalleled success. 📊🏆

Lodago

Fly into the future with Lodago!

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